

The following steps will help you to describe and analyse a cartoon systematically

Analysing Cartoons

Step 1:
First
impression

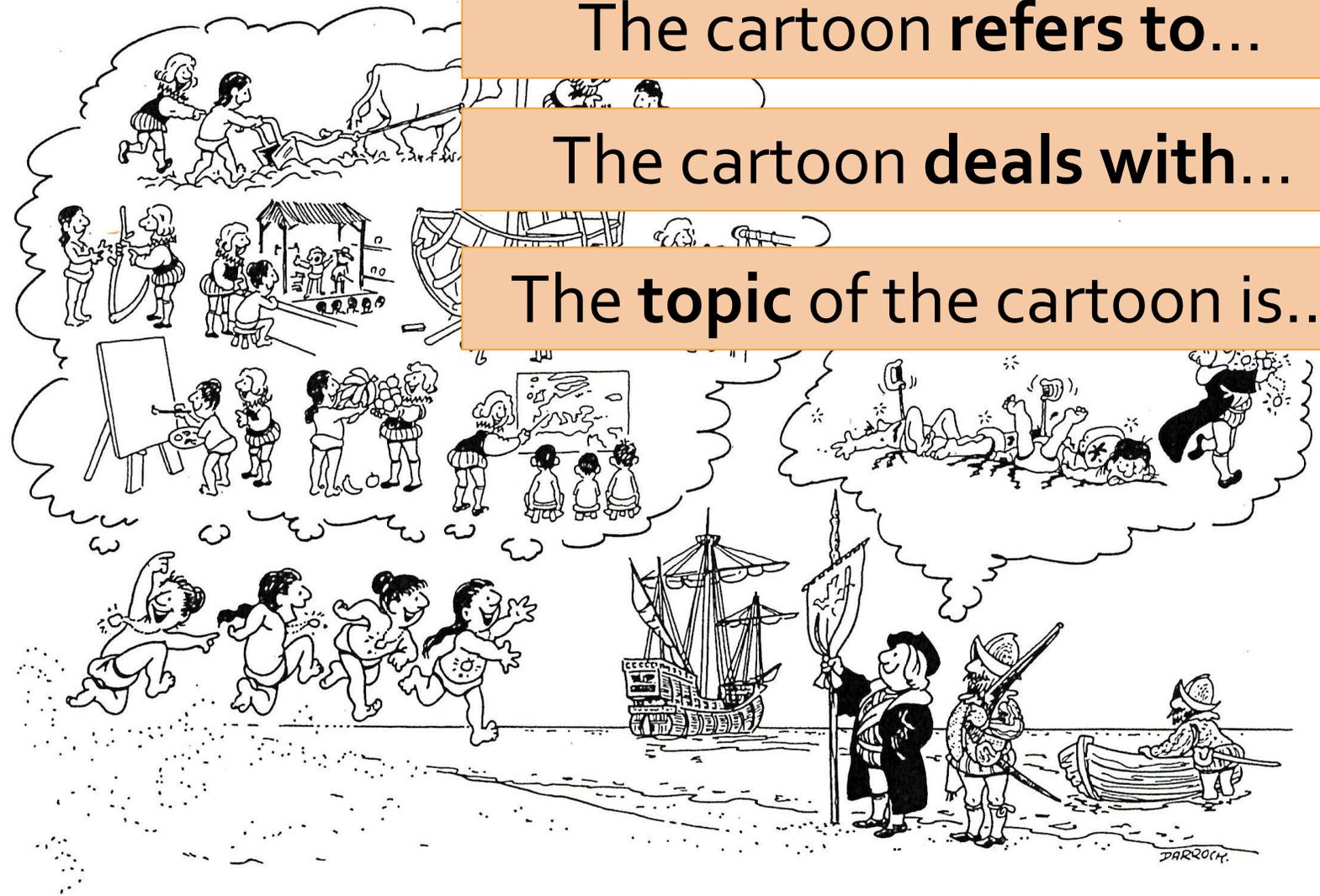
In just one
sentence, sum
up your first
impression
about the
cartoon.

What is the cartoon about?

What is its topic?

(When/Where was it published?)

Step 1:
First
impression
In just one
sentence, sum
up your first
impression
about the
cartoon.

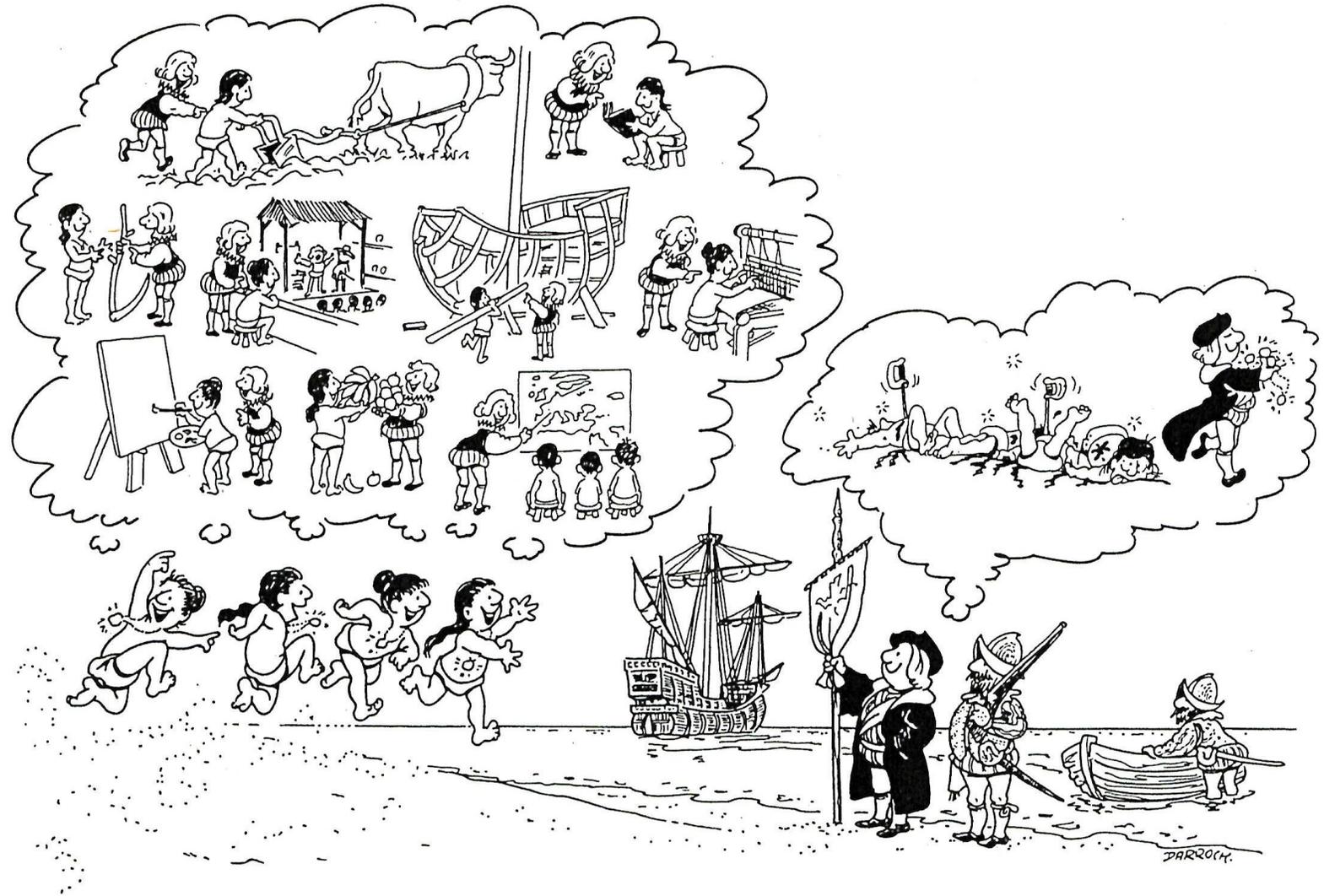


The cartoon refers to...

The cartoon deals with...

The topic of the cartoon is...

Step 2:
Description
Describe the
cartoon
systematically.



Step 2: Description

A)
Say where
people and/or
things are.

in the upper
left corner

at the top

in the upper
right corner

on the left

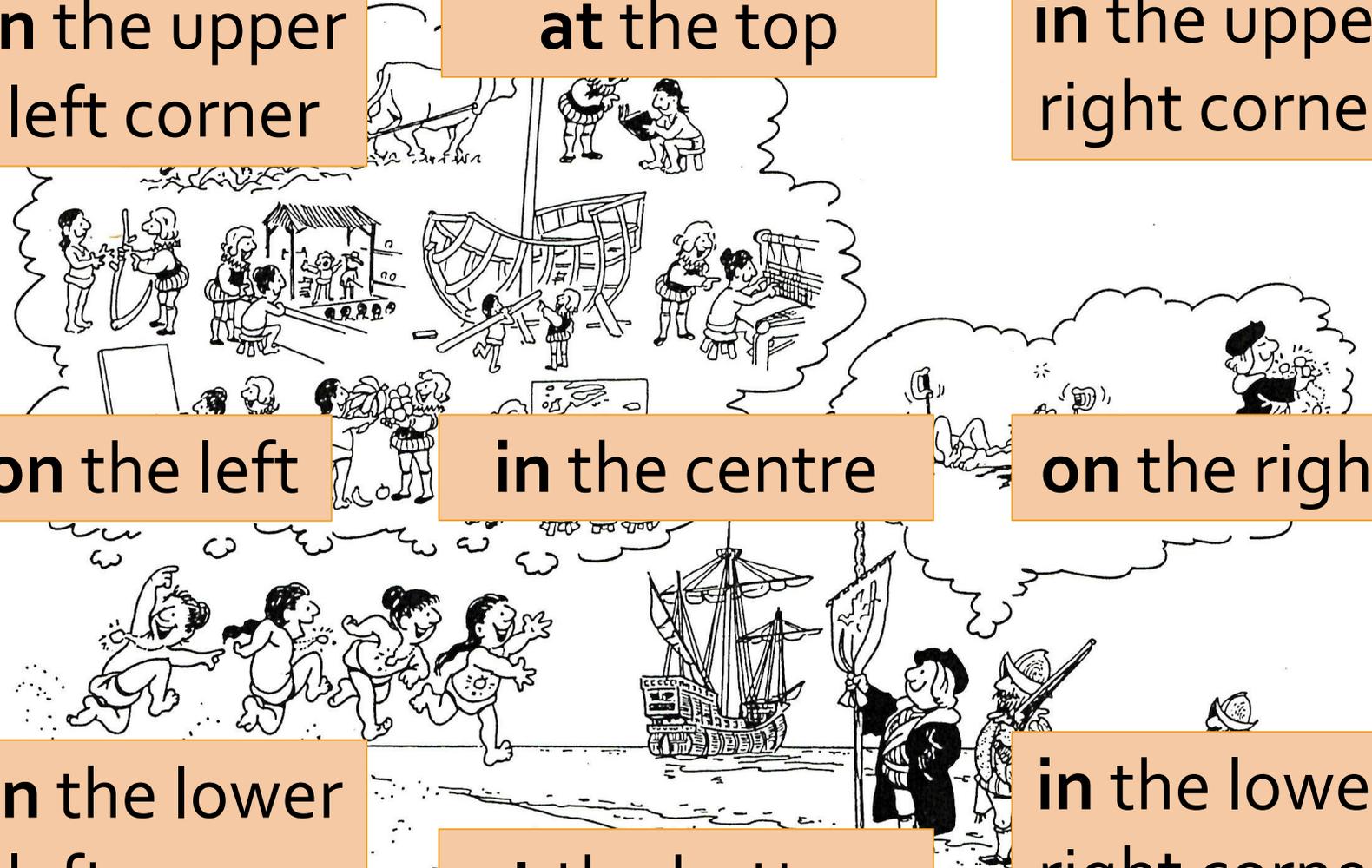
in the centre

on the right

in the lower
left corner

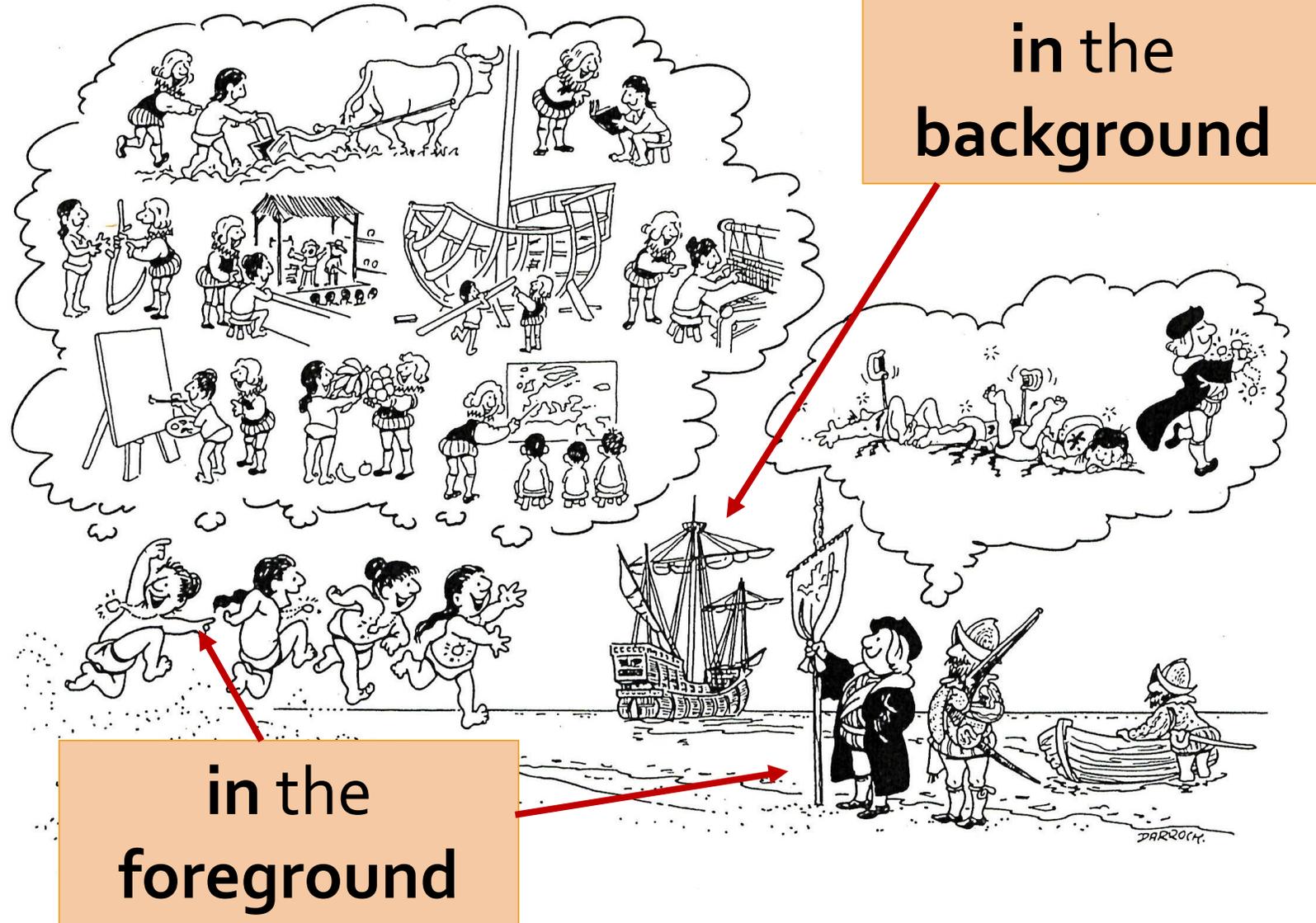
at the bottom

in the lower
right corner



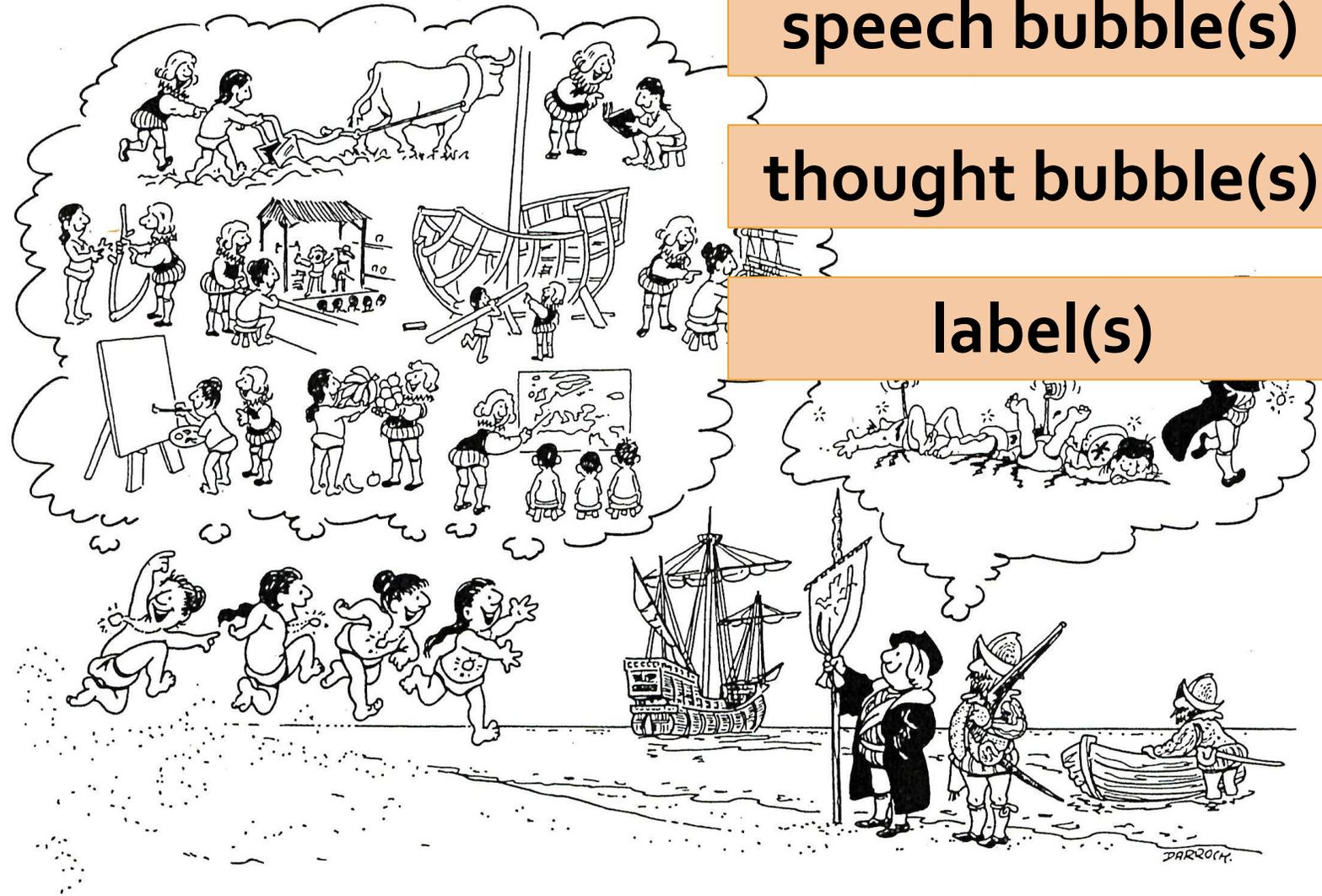
Step 2: Description

A)
Say where
people and/or
things are.



Step 2: Description

B)
Describe the
elements of the
cartoon.



speech bubble(s)

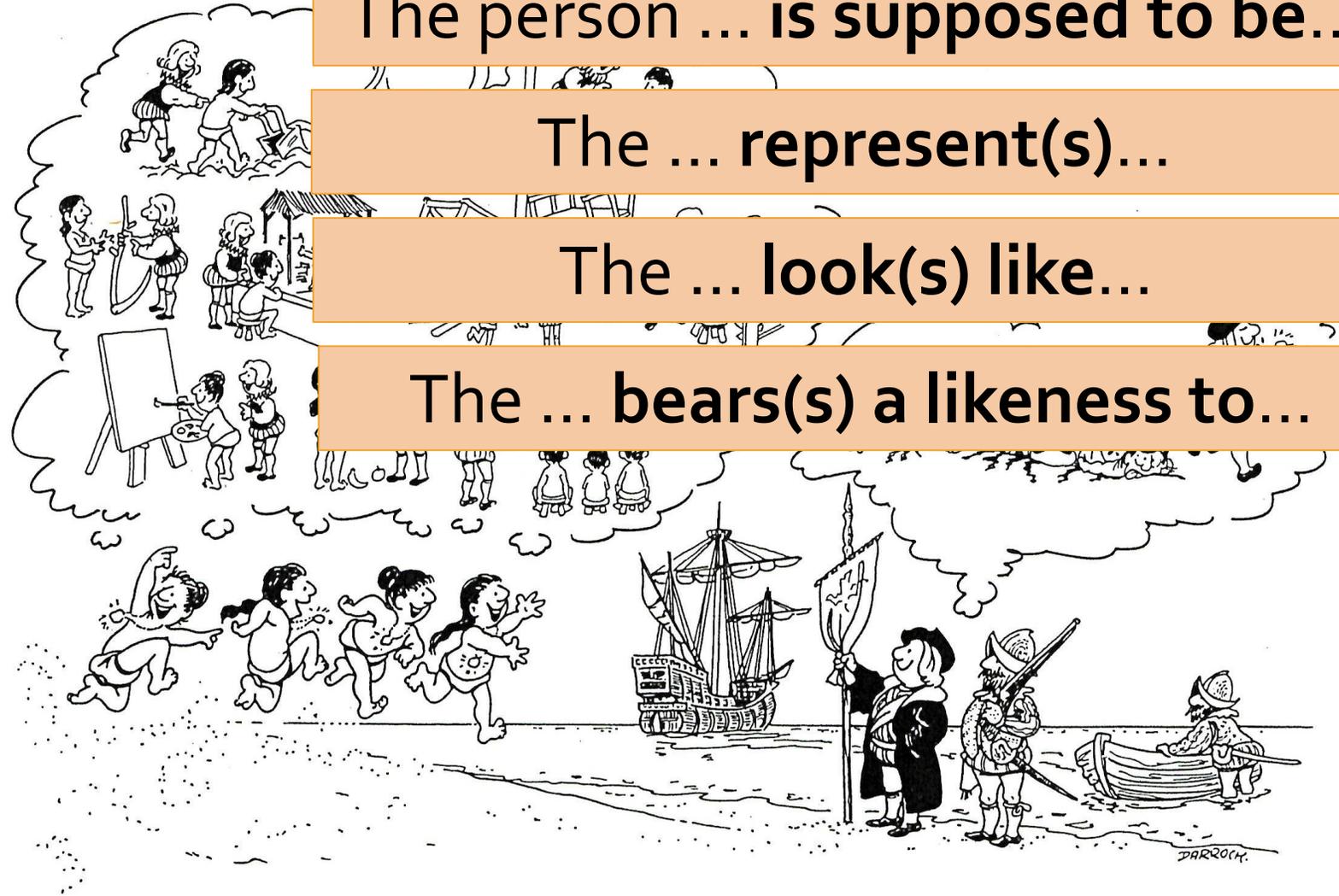
thought bubble(s)

label(s)

Underneath the cartoon/The caption reads...

Step 2: Description

C)
Identify people
and/or
symbols.



They are thinking about ...



He is looking at...



They are running towards...

**Step 2:
Description**

**D)
Use the present
progressive.**

Step 3: Analysis

Say what is
being criticized
and why.

Are the figures and/or issues
presented in a positive or
negative light?

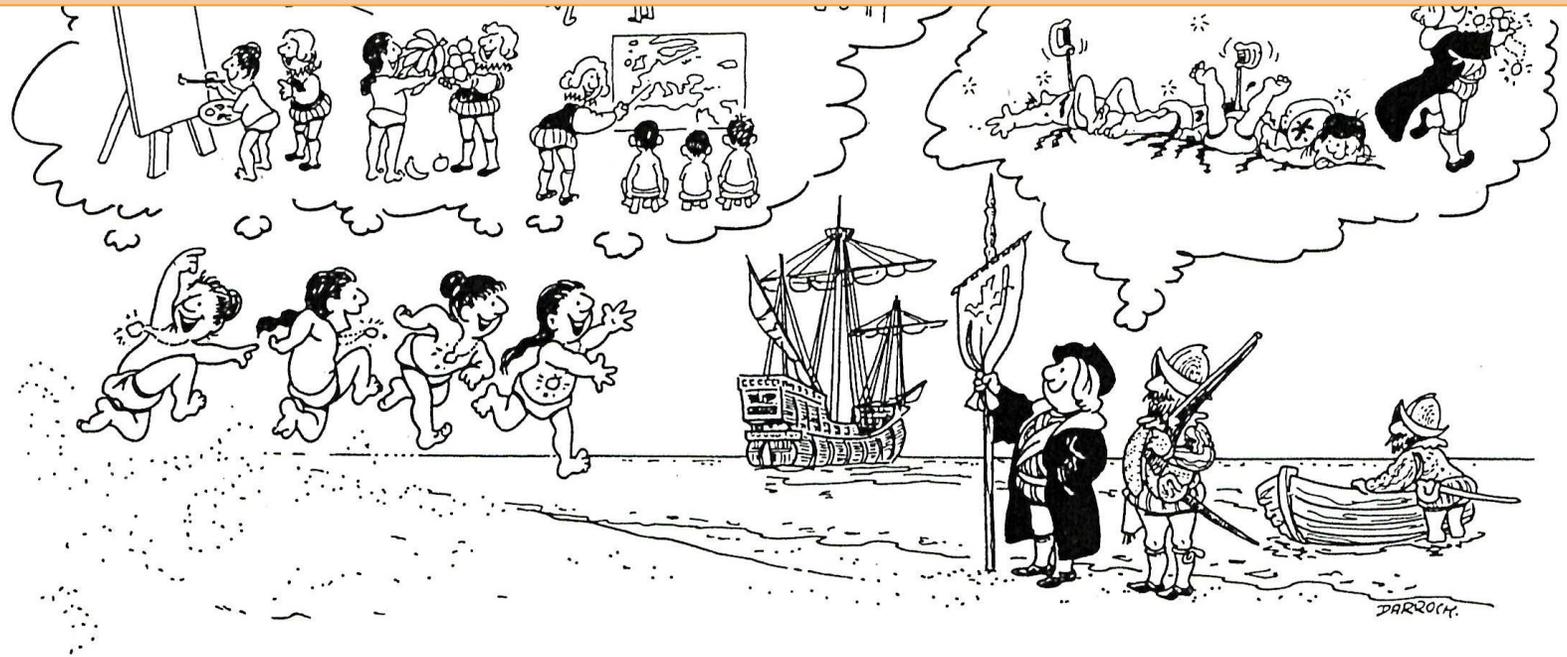
How is this done?

Step 3: Analysis

Say what is
being criticized
and why.

The characters **come across** in a negative/ positive
light...

... **due to** their facial expressions/ gestures/ what they
are saying/ what they are thinking



Step 3: Analysis

Say what is
being criticized
and why.

Explain the point the cartoonist
is trying to make.

Step 3: Analysis

Say what is
being criticized
and why.

The cartoonist wants to make fun of/ point out...

The cartoonist is criticizing...

The cartoonist wants to make the reader aware of the
fact that...

The real point the cartoonist seems to be making...

The cartoonist uses **exaggerations** to...

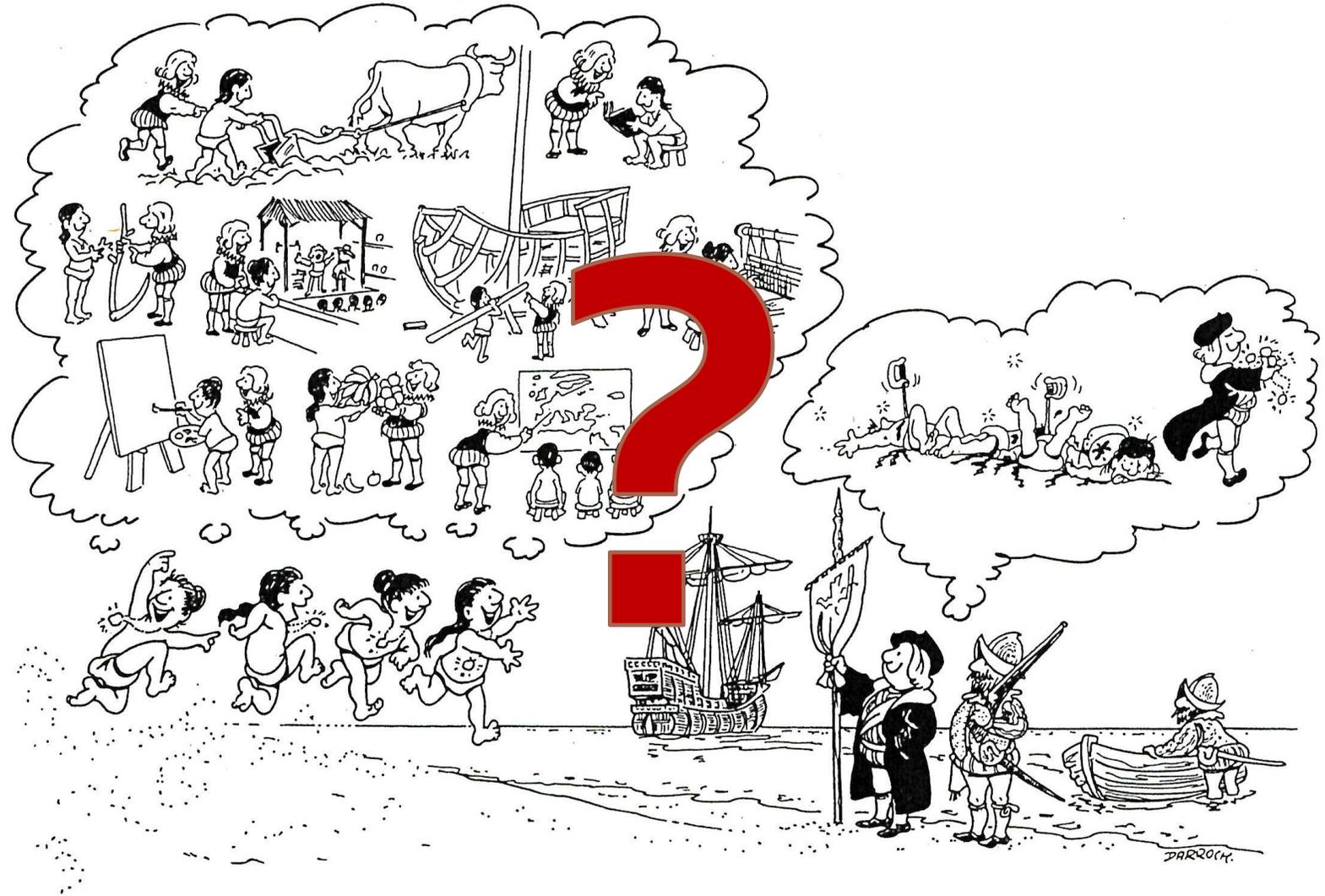


Step 4: Evaluation

Say whether
you think the
cartoon is
effective or not.

Use your background knowledge
about the topic!

Step 4:
Evaluation
Say whether
you think the
cartoon is
effective or not.



Four steps
for analysing
cartoons

Do you remember
them all?

Four steps for analysing cartoons

1. First impression
2. Description
3. Analysis
4. Evaluation

Practice
makes perfect!

